

Cookie Policy– Version August 2026

Introduction

This Cookie Policy applies to Guardian Wealth Ltd trading as Guardian Wealth and ARF Ireland.

Address: Oak Lodge, Newtown Road, Wexford, Ireland, Y35 P7E2

Telephone: (053) 911 0380 / (01) 526 7770

Email: info@guardianwealth.ie

This Cookie Policy applies to Guardian Wealth Ltd trading as Guardian Wealth and ARF Ireland and covers the use of cookies and similar technologies on:

- guardianwealth.ie
- arfireland.ie

Overview of Cookie Notice

To help our website function correctly and improve your browsing experience, we use cookies and similar technologies.

This Cookie Policy explains:

- What cookies are
- How we use cookies
- The types of cookies used on our website
- The third-party technologies we use
- How you can manage your cookie preferences

You can manage your cookie preferences at any time through our website's cookie consent tool.

What are cookies?

Cookies are small text files placed on your computer, smartphone, tablet, or other device when you visit a website.

Cookies allow websites to remember information about your visit, such as your preferences, settings and interactions. This can improve functionality, user experience and website performance.

Some cookies may contain or process information that is considered personal data under applicable data protection legislation.

How do we use cookies?

We use cookies and similar technologies to:

- Enable essential website functionality
- Remember your preferences
- Improve website performance
- Analyse visitor behaviour and website usage
- Improve the content and services we provide
- Support our marketing and business development activities

The Cookies We Use

Necessary Cookies

Necessary cookies are required for the operation of our website and cannot be switched off through our cookie preference centre.

These cookies help with functions such as:

- Security
- Cookie consent management
- Website accessibility
- Session management

These cookies do not store information for advertising purposes.

Functional Cookies

Functional cookies help improve your experience by remembering choices you make and enabling enhanced website features.

Examples include:

- Remembering website preferences
 - Appointment booking functionality
 - Form completion assistance
 - Social media sharing features
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Analytics Cookies

Analytics cookies help us understand how visitors use our website.

These cookies may collect information such as:

- Number of visitors
- Pages visited
- Time spent on pages
- Traffic sources
- Website performance metrics

This information helps us improve our website and content.

Performance Cookies

Performance cookies help us measure and improve the effectiveness and performance of our website.

These cookies allow us to monitor:

- Website speed
 - User experience
 - Website functionality
 - Technical performance issues
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Advertising and Marketing Cookies

Advertising and marketing cookies may be used to deliver relevant content and advertisements and to measure the effectiveness of marketing campaigns.

These cookies may track website activity across different websites and services.

Additional Uses of Cookies

We may also use cookies for the following purposes:

- To remember login sessions where applicable
- To remember information entered into website forms
- To support appointment scheduling through Microsoft Bookings
- To improve the overall user experience of our website

Disabling certain cookies may affect the functionality and performance of some features of the website.

Third-Party Cookies and Technologies

We use services provided by carefully selected third-party suppliers. These suppliers may place cookies or similar technologies on your device when using our website.

The cookies and technologies used on our website may change from time to time as services are added, removed or updated. We will review and update this Cookie Policy periodically to reflect material changes.

Third-Party Technology Summary

Cookie / Technology	Provider	Purpose	Category
Google Analytics	Google	Website analytics and visitor insights	Analytics
ZoomInfo Web Sights	ZoomInfo	Business visitor identification and engagement analysis	Analytics / Marketing
Meta Pixel (if used)	Meta	Advertising attribution and campaign measurement	Advertising
Google Tag Manager	Google	Management of website tags and tracking technologies	Functional / Analytics
LinkedIn Insight Tag (if installed)	LinkedIn	Website visitor analytics and campaign measurement	Analytics
Microsoft Bookings	Microsoft	Appointment scheduling functionality	Functional
Guardian Wealth Website Cookies	Guardian Wealth	Website preferences, pop-up settings and form functionality	Functional
Zoho Campaigns	Zoho	Email marketing analytics and campaign measurement	Marketing / Analytics

Business Intelligence

We use ZoomInfo web Sights to obtain business intelligence about organisations that visit our websites.

This technology helps us understand company-level engagement with our content and services.

ZoomInfo may process information such as:

- Business IP address information
- Company identification data
- Pages viewed on our websites
- Visit dates and times
- Website engagement activity

This information is used for:

- Business development activities
- Marketing analysis
- Understanding interest in our products and services
- Improving website content and visitor experience

We do not use this technology to identify private individuals browsing our website.

For more information about how ZoomInfo processes personal data, please refer to ZoomInfo's Privacy Policy. <https://www.zoominfo.com/legal/privacy-policy>

How to Control Cookies

You can manage your cookie preferences through the **Customise Consent Preferences** option available on our website.

You may also manage cookies directly through your browser settings.

Browser Cookie Settings

Google Chrome

[Manage Cookies in Chrome](#)

Safari

[Manage Cookies in Safari](#)

Firefox

<https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop>

Microsoft Edge

<https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

Please note that disabling cookies may impact the functionality of certain features of our website.

Privacy Policy

Further information about how we collect, use, store and protect personal information can be found in our Privacy Policy. <https://guardianwealth.ie/wp-content/uploads/2026/08/GW-Privacy-policy-Aug-26-NC.pdf>

Queries and Complaints

If you require further information about this Cookie Policy or how personal data is processed, please contact:

Data Protection Officer

Guardian Wealth Ltd trading as Guardian Wealth and ARF Ireland
Oak Lodge, Newtown Road
Wexford, Ireland
Y35 P7E2

Telephone: (053) 911 0380 / (01) 526 7770

Email: info@guardianwealth.ie

If you are dissatisfied with how your personal data has been handled, you have the right to lodge a complaint with the Data Protection Commission.